

DAY ONE 4 September 2006

9.30 - 12.30 **Panel on Patents**
 14.30 - 17.30 **Panel on Trademarks and denominations of origin**

8.00 - 9.00 Registration

9.00 - 9.10 Welcome salutations: Representatives of Public Institutions
 Gustavo Ghidini, President of ATRIP

9.10 - 9.30 **Keynote speech:**
 J. Drexler, University of Munich, Director at the Max-Planck-Institute, Munich, Germany
IPRs as constituent elements of the market order

9.30 - 12.30 **Panel on Patents**
 Chair: J. Brinkhof, Utrecht University, Netherlands

Speakers:
 R. Peritz, New York Law School, USA
Patents and Competition: Toward a Knowledge Theory of Progress

D. Chisum, University of Santa Clara, USA
Lost in Translation: The Legal Impact of Patent Translation Errors on Claim Scope; Comparing U.S., European and Japanese Law

V. Di Cataldo, E. Arezzo, University of Catania; LUISS University, Rome, Italy
Scope of the patent and uses of the product

Coffee break

R. Oesch, J. Vesala, University of Helsinki, Finland
Patent licensing as a means to expand economic power. Inter-partes and market profiles

H. Ullrich, European University Institute, Florence, Italy
Patent pooling and market power

J.H. Reichman, Duke University, USA
Compulsory Patent Licensing in the U.S.

M. Erfani, University of Tehran, Iran
Biotechnology Patents in Recent Iranian Law

12.30 - 13.00 Debate
 13.00 - 14.30 Lunch

14.30 - 17.30 **Panel on Trademarks and denominations of origin**
 Chair: A. Kur, Max-Planck-Institut, Munich; Stockholm University, Sweden

Speakers:
 L. Bently, University of Cambridge, United Kingdom
From communication to things: historical reflections on how trademarks became property

A. Bercovitz, University of Madrid, Spain,
Community trade-mark regulation: incentives to the extension of market power

J. Davis, University of Cambridge, United Kingdom
Fame and market power: the protection of trade marks with a reputation in the European Union

P. Spada, La Sapienza University, Rome, Italy
Trade Mark Protection Legitimacy under Italian Constitution

Coffee break

M. Blakeney, Queen Mary Intellectual Property Research Institute, London, UK
Protecting Traditional Knowledge Through Geographical indications

C. Galli, V. Falce, University of Parma and LUISS University, Rome, Italy
Denominations of origin and standard setting: Antitrust issues

J. A. Gomez Segade, University of Santiago de Compostela, Spain
Appellations of origin: A 'geo-competitive' issue?

17.30 - 18.00 Debate
 20.30 Dinner at the Verdi's Haunt "CoraleVerdi"

DAY TWO 5 September 2006

9.00 - 13.30 **Panel on Copyright**
 15.15 - 16.15 **Special Session**

9.00 - 13.30 **Panel on Copyright**
 Chair: M. Fabiani, President, ALAI Italy, Editor of "Il Diritto d'Autore", Rome

Speakers:
 S. Anderman, University of Essex, UK
Application of art. 82 to recent developments in the information technologies and interactive multimedia field

P. Anteri, University of Pavia, Italy
Copyright and dominant position

C. Mc Manis, Washington University, St. Louis, USA
"Shrink"- and "Clickwrapped" licenses and DRMs: privatizing access to culture and information?

A. Drassinower, University of Toronto, Canada
Originality in Canadian Copyright

Coffee break

C. Le Stanc, University of Montpellier, France
Computer programs between copyright and patent paradigms: legal and economic implications

16.30 - 17.00 Debate on Special Session

17.30 Visit to Parma old city centre

20.00 Departure by bus from hotels

20.30 Gala dinner at Romani Restaurant in Vicomero di Torrile, Parma

DAY THREE 6 September 2006

9.30 - 13.30 **Panel on IP-linked Relations Between Developed and Developing Countries**
 15.00 - 16.45 **National / Regional Reports**
 17.00 - 19.00 **Panel on IP teaching in non - Western Industrial Countries; Distance Learning**

9.30 - 13.30 **Panel on IP-linked Relations Between Developed and Developing Countries**
 Chair: F. Curchod, University of Strasbourg, France

Speakers:
 J. L. Goutal, Pierre Mendès France University, Grenoble, France, Co-director of CUERPI,
The historical relationship between IP protection and economic development

M. Adelman, George Washington University Law School, Washington D.C., USA;
 J. Straus, Munich Intellectual Property Law Center, Max-Planck-Institut, Universities of Munich, Ljubljana, George Washington
TRIPS' Benefits for Developing Countries: assessing a balance

P. Rai, Acting Director, Intellectual Property and Economic Development Division, WIPO
WIPO's Development Agenda and its progress

Coffee Break

G. Dutfield, Queen Mary Intellectual Property Research Institute, London
North / South: An asymmetric Global Market?

A. H. Rangel Ortiz, National University of Mexico (UNAM) and Universidad Panamericana, Mexico City, Mexico
The Latin American Experience in U.S. negotiated bilateral agreements (FTAs) on IPRs

B. Remiche, ULC, Louvain, Belgium
Pharmaceutical patents and Developing Countries' access to essential drugs: the terms of the problem

H. Xue, China University of Political Science and Law (CUPL), Beijing, China
China and WTO: An Update

13.00 - 13.30 Debate
 13.30 - 15.00 Lunch
 15.00 - 16.45 **National / Regional Reports**
 Chair: Y. Gendreau, University of Montreal, Canada

Speakers:
 B. Akhlaghi, Akhlaghi and Associates, Tehran;
 S. Habiba, University of Tehran
Recent developments in Iranian law and jurisprudence

L. Jakl, University of Public administration and international relations, Prague, Czechoslovakia
Enforcement of IPRs in the East European states

J. Kiggundu, University of Botswana
Development of modern copyright laws in the SADC Region: The case of Botswana

A. R. Al Shaikh, University of United Arab Emirates, UAE
Implications of TRIPS Agreement on IP Legislations in the Gulf Cooperation Council Countries

H. Xue, China University of Political Science and Law (CUPL), Beijing
Recent relevant developments in Chinese IP jurisprudence

N. Mezghani, Faculty of Law and Political Science, Tunis, Tunisia
The protection of folklore and traditional knowledge in the African region

Coffee break

17.00 - 19.00 **Panel on IP teaching in non-Western Industrial Countries; Distance Learning**
 Chair: J. Rosèn, Stockholm University, Sweden

Speakers:
 S. Hsu, China University of Political Science and Law, Beijing,
IP teaching methods in China

K. Tamai & disciple, University of Tokyo, Japan
IP teaching methods in Japan

I. Zenin, Moscow State Lomonossov University, Russia
IP teaching in Russia and other CIS Countries

LT Khaw, University of Malaya, Kuala Lumpur, Malaysia
IP teaching in Malaysia

R. Xalabarder, UOC-Universitat Oberta de Catalunya, Barcelona, Spain
On-line-teaching and Copyright: any hopes for an EU harmonized playground?

G. Hang, Deputy Dean and Head of the Policy Development Program, WIPO;
 A. Tedla, Head, Distance Learning Section, WIPO
WIPO's Distance Learning Programmes: An Update

19.00 Conclusions
 19.15 - 19.45 Assembly

Free dinner in suggested and conventioned restaurants.